



MONDO INTERNATIONAL ACADEMY

Mondo International Academy, s.r.o.
Záhradnícka 60
Bratislava 821 08

INFORMATION SHEET

STUDY FIELD: BUSINESS AND ADMINISTRATIVE MANAGEMENT (Healthcare Management)		
CODE: BAM/L6E		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 4 semesters Grade: BSc.	Form of study: Blended / Distance The total qualifying time is (TQT): 1,200 hours The total number of hours of supervised education is (GLH): 480	ETCS 120
<p><i>Method of evaluation and completion of the course (Blended form):</i></p> <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	<p><i>Method of evaluation and completion of the course (Distance form):</i></p> <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	

Aims:

This substantial qualification in Business and Administrative Management at Level 6 has been developed to conform to the requirements of the RQF, to meet the requirements of employers and the needs of learners and our centres. The qualification is not tied to any specific industry but delivers the skills, knowledge and understanding that are required by learners aspiring to roles in business and administrative management in different sectors on a domestic and international platform.

The Diploma allows learners to acquire knowledge and understanding in a wide range of topics and to develop the key skills they require to work in Business and Administrative Management. This is done through mandatory units that include a Business Research project.

Support and Recognition

This qualification has been developed with the support of centres who are currently delivering qualifications at this level in Business and Administrative Management or who plan to do so in the future.

National Occupational Standards

The ATHE Level 6 qualification in Business and Administrative Management provides some of the underpinning knowledge and understanding for the National Occupational Standards in Management, Administration and Leadership.

Subjects of study field:

	Level	Credit
Strategic Management	20	80
The Dynamics of Leadership	20	80
Management Information Systems for Business	20	80
Advanced Finance for Decision Makers	20	80
Marketing Management in Business	20	80
Customer Focus for Strategic Advantage	20	80
Leadership Skills	20	80
Managing Risk in Business	20	80

Language in which the subject is taught:
Slovak, English, German

Date of last modification:
January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-SM	Unit name: STRATEGIC MANAGEMENT	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>		Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>
Aims: This unit focuses on the main elements of strategic management. It investigates how strategic analysis lays the foundations for strategy formulation and how strategy is implemented through organisational structures and processes. Learners will understand the general, competitive and internal organisational environments. The unit also investigates the role of administrative management in strategy formulation and implementation and deals with different approaches to strategic change. Learners who aspire to management positions involving strategic analysis, strategy formulation and implementation will develop knowledge, understanding and skills necessary for such job roles.		
Course contents: <ul style="list-style-type: none"> • strategic management concept • strategic analysis • organizational strategy for achieving competitive advantage • implementation of organizational strategy • the role of administrative management in the formulation and implementation of the strategy 		

Literature:

ISE Strategic Management: Concepts, Autor: Frank T. Rothaermel, Publisher: McGraw-Hill, 2020

Strategic Management, Autor Richard Lynch, Publisher: Pearson Education Limited, 2018

The Oxford Handbook of Strategy Implementation, Oxford Handbooks, By (author) Michael A. Hitt, By (author) Susan E. Jackson, By (author) Salvador Carmona, By (author) Leonard Bierman, By (author) Christina E. Shalley, By (author) Mike Wright.

Essentials of Strategic Management, By (author) Martyn R Pitt, By (author) Dimitrios Koufopoulos, Publisher Sage Publications Ltd.

Language in which the subject is taught:
Slovak, English, German

Date of last modification:
January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-DL	Unit name: THE DYNAMICS OF LEADERSHIP	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>		Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>
Aims: This unit examines the dynamics of leadership from a psychological point of view. It explores the interaction between leaders, followers and the situation in which they operate; the link between power and leadership; the relationship between leaders' personality, their personal values and the way they lead; the link between motivation, satisfaction and performance; the influence of leaders on group and team development; and how leaders ensure the success of organisational change. Learners who aspire to lead teams in organisations will develop knowledge and understanding necessary for such roles.		
Course contents: <ul style="list-style-type: none"> • leadership concept • leadership process • the role of power and influence in leadership • the importance of values • the influence of personality on leadership • the relationship between motivation, satisfaction and performance • leading a team or group • situational factors affect management • approaches to leading organizational change 		

Literature:

Long-Distance Leader: Rules for Remarkable Remote Leadership, By (author) Kevin Eikenberry, By (author) Wayne Turmel Publisher Berrett-Koehler Publishers.

21 Irrefutable Laws of Leadership, Autor Stephen R. Covey, Publisher: HarperCollins Focus, 2007

Effective Leadership - How to be a successful leader, Author: John Adair, Publisher: Pan Books, 2009

Language in which the subject is taught:

Slovak, English, German

Date of last modification:

January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-MISB	Unit name: MANAGEMENT INFORMATION SYSTEMS FOR BUSINESS	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit examines the use of information systems within business. It considers the contribution of information systems to organisations and to strategy, along with an analysis of the ethical implications of their use. The unit explores the importance of having an effective information technology (IT) infrastructure and evaluates the contribution of management information systems (MIS) to decision making. It analyses key systems applications in the context of their role in businesses. It also considers the impact of e-commerce and the needs of global business. It assesses approaches to building secure and effective information systems in order to improve business performance and customer satisfaction. Learners who, in their present or future roles, need to understand and select appropriate management information systems will develop knowledge, understanding and analytical skills necessary for such tasks.		
Course contents: <ul style="list-style-type: none"> • the role of information systems in global business • the relationship between information systems, business strategy and e-commerce • how information technology affects business performance • key information systems improve business performance and improve decision-making • how to build and manage efficient and secure information systems 		

Literature:

Information Technologies in Economic Practice, Authors: Miroslav Hužvár, Peter Laco, Publisher: Wolters Kluwer, 2014

Information Technology in Healthcare, Information Systems Authors: Jan Munz, Publisher: CVUT Praha, 2011

From Telemetry to the Internet of Things II (Data Analytics, Artificial Intelligence, Security and...) Author: Juraj Vaculík, Publisher: EDIS, 2019 • Part 2 of the series

Artificial Intelligence 1, Author: Ing. Michal Gregor, PhD., Publisher: CEIT, 2015

Artificial Intelligence 2 (Deep Learning; University Textbook), Authors: Michal Gregor, Dušan Nemec, Marián Hruboš, Juraj Spalek, Publisher: CEIT, 2018.

Language in which the subject is taught:

Slovak, English, German

Date of last modification:

January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-FM	Unit name: FINANCE MANAGEMENT	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit demonstrates the links between business decision making, risk assessment and financial information. Once finance is placed in context, the unit covers financial reporting and the way financial performance is measured. It investigates how businesses are financed through their fixed and working capital requirements. It explains how the financial management of each organization is influenced by its governance and ownership structure as well as accounting standards and the ethical basis on which financial reporting is organized. Learners who aspire to management positions will develop financial knowledge and understanding needed to make sound and responsible business decisions.		
Course contents: <ul style="list-style-type: none"> • The role of financial information and financial analysis in assessing and deciding on business risks • as financial statements and their structure provide a solid basis for business decisions • sources of financing and how companies finance fixed assets and working capital • how different ownership structures affect financial performance • how responsibility for financial reporting and reporting integrity is affected by ethical standards, governance and accounting principles 		

Literature:

Financial Management, Authors: Jozef Kráľovič, Karol Vlachynský, Publisher, Wolters Kluwer (Iura Edition), 2011

Managerial methods and techniques (strategic, crisis and financial management), Authors: Peter Malega, Jaroslava Kádárová, Michal Puškár, Publisher: Elfa Kosice, 2019.

Management 6 (Financial Management) Author: Štefan Kassay, Publisher: VEDA, 2015 • Part 6 of the series

Corporate Liability Management, Authors: Viera Bartošová, Jaroslav Jaroš, Katarína Valášková, Publisher: EDIS, 2018

Language in which the subject is taught:

Slovak, English, German

Date of last modification:

January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-MMiB	Unit name: MARKETING MANAGEMENT IN BUSINESS	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit examines the strategic role of marketing in business. It discusses how market segmentation; positioning and the marketing mix contribute to competitive advantage. It also explores the common elements and differences between marketing in the commercial and not-for-profit, including public sectors. Learners who aspire to marketing roles in commercial or not-for-profit organisations will develop knowledge, understanding and analytical skills necessary for such job roles.		
Course contents: <ul style="list-style-type: none"> • concept and strategic role of marketing in business • how to build a marketing strategy • the concept and role of market segmentation and location • principles and functions of the marketing mix • the difference between marketing in the commercial, non-profit and public sector 		

Literature:

Strategic marketing - Strategies and trends - 2nd, extended edition, Author: Dagmar Jakubíková, Grada publishing house, 2013 EDITION Expert.

Strategic marketing, Author: Dagmar Lesáková, Vydavateľstvo Sprint dva, 2014.

Internet Marketing - Attract Visitors and Maximize Profits, Author: Viktor Janouch, Computer Press, 2014.

Online marketing - Current trends through the eyes of leading experts, Collective of authors, Computer Press, 2014.

Strategic Marketing Problems, Author: Roger A. Kerin, Pearson, 2013

Language in which the subject is taught:

Slovak, English, German

Date of last modification:

January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-CFfSA	Unit name: CUSTOMER FOCUS FOR STRATEGIC ADVANTAGE	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit establishes a framework for the strategic development of customer service in order to gain competitive advantage. It explores the organisational activities and imperatives that come together to create and sustain customer focus. The unit covers processes and concepts that can be used at complete organisation or business unit level. It aims to introduce learners to the strategic framework which forms the foundation of effective customer focus that contributes to competitive advantage. This is particularly in markets where service is especially important to customers. Learners who aspire to management roles in customer service with or without previous experience in this sector will develop knowledge, understanding and evaluative and analytical skills necessary for such job roles.		
Course contents: <ul style="list-style-type: none"> • Strategic goals of customer service organizations and the value of customer service • how to be a listening organization contributes to the vision of customer service • How customer service strategies and goals contribute to the development of customer-driven processes • The links between people development, empowerment and the implementation of customer service strategies • Communication, recognition and remuneration actions that contribute to customer service strategies • Continuous improvement processes and their importance for maintaining a competitive advantage in customer service 		

Literature:

Innovation - your competitive advantage! Authors: Ján Košturiak, Ján Chal', Publisher: Computer Press, 2008
Strategic Innovation, Authors: Michael Moeller, Cornelia Stolla, Alexander Doujak, Publisher: Goldegg, 2008
Quality and Customer, Author: Pavel Blecharz, Publisher: Ekopress, 2015.
The most important competitive advantage, Author: Patrick Lencioni, Publisher: Porta Libri, 2014.

Language in which the subject is taught:
Slovak, English, German

Date of last modification:
January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-LS	Unit name: LEADERSHIP SKILLS	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: The primary aim of this unit is to develop essential, practical leadership skills which are useful for learners in a variety of organisational settings. While completing this unit, learners' practice how to develop the leader-follower relationship in realistic situations and thus support organisational strategy and objectives. Learners who aspire to lead teams develop capabilities and skills necessary for such job roles		
Course contents: <ul style="list-style-type: none"> • basic leadership skills • Develop leaders and build relationships with followers • diversity of leadership situations 		
Literature: Leadership Challenge (Authors: James Kouzes, Barry Posner, Publisher: Baronet, 2014. Effective Leadership (How to be a successful leader), Author: John Adair, Pan Books, 2009. Laws of Leadership, John C. Maxwell, Publishing, Word of Life International, 2008 Management 1 (Leaders and Managers, Author: Štefan Kassay, Publisher: VEDA, 2013 • Part 1 of the series		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: BAM/L6E-LS	Unit name: MANAGING RISK IN BUSINESS	
Field of study: Business and Administrative Management (Healthcare Management) Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 80	ECTS 20
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit examines the implications of risk for businesses. It explores the importance of risk assessment and risk management strategies and considers measures and techniques for analysing and addressing risk. It discusses how effective risk management supports businesses in becoming market leaders. Learners who aspire to positions which involve responsibilities for risk management will develop knowledge, understanding and analytical skills necessary for such job roles.		
Course contents: <ul style="list-style-type: none"> • the role of risk management in business • assess and manage risk • different types of risk • the impact of the external environment on risk management • the role of the manager with overall responsibility for risk management and risk management systems • contingency planning and crisis management • risk in relation to marketing 		

Literature:

Risk management in a company, Authors: Katarína Buganová, Mária Hudáková, Publisher: EDIS, 2012

Crisis management of companies, Author: Jaroslava Kádárová, Publisher: Technical University of Košice, 2019

Management 3 (Business Strategy), Author: Štefan Kassay, Publisher: VEDA, 2013 • Part 3 of the series

Recommended literature:

Project risk management with a focus on projects in industrial enterprises, Authors: Michal Korecký, Václav Trkovský, Publisher: Grada, 2011.

Language in which the subject is taught:

Slovak, English, German

Date of last modification:

January / 2021