



MONDO INTERNATIONAL ACADEMY

Mondo International Academy,
s.r.o.
Záhradnícka 60

STUDY FIELD: MPH - MASTER OF PUBLIC HEALTH

CODE:
MPH/L7

GUARANTEE:

Doc. Alica Harajová PhD.

Lectors:

Doc. Alica Harajová PhD.
PhDr. Andrej Truschel Ph.D. MBA
Doc. Dušan Masár PhD.

Period of study

Semester: **4 semesters**
Grade: **MPH.**

Form of study: **Blended / Distance**

The total qualifying time is (TQT): **1,200 hours**
The total number of hours of supervised education is (GLH): **430**

ETCS

120

Method of evaluation and completion of the course (Blended form):

- Quizzes
- Live webinar or Podcast tutorial with a teacher in real time
- E-learning without teacher supervision in real time
- Independent learning without supervision
- Final evaluation: Exam

All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.

Method of evaluation and completion of the course (Distance form):

- Supervised induction sessions
- Learner feedback with a teacher in real time
- Supervised independent learning
- Classroom-based learning supervised by a teacher
- Work-based learning supervised by a teacher
- Live webinar or telephone tutorial with a teacher in real time
- E-learning supervised by a teacher in real time
- Final evaluation: Exam

All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.

Level 7 Diploma in Healthcare Management

Diploma in Healthcare Management is a 120 credit qualification. Learners must complete the six mandatory units totalling 95 credits plus a further two or three units from the list of optional units to achieve a minimum of 120 credits for the Diploma. At least 80 of the credits for the qualification as a whole must be at level 7.

Aims:

The qualification in Healthcare Management have been developed to conform to the requirements of the RQF, to meet the requirements of the sector and to respond to the needs of our centres.

These qualifications provide generic management skills for those planning to or working in the healthcare sector with the addition of units that are specifically targeted at those working in the public sector. The qualifications deliver the skills and knowledge that meet the needs of managers in different sectors on a domestic and international platform.

We provide a flexible route for learners who have already achieved management qualifications at a lower level and for learners who do not have healthcare management qualifications, but may have qualifications in other areas and/or prior management experience in the work place.

Our suite of qualifications is designed to provide:

- _maximum flexibility with a range of different sized level 7 awards and certificates for those who only wish or have the time to initially take smaller qualifications and then build up qualifications over time,
- _opportunities for learners to develop a range of knowledge and skills, personal qualities and attitudes essential for successful performance in working life,
- _awards and certificates, in particular specialisms that are directly related to learners' current responsibilities or that meet a particular interest and support career development,
- _opportunities for learners who wish to undertake a full time course of study leading to a Diploma.

Subjects of study field:

Unit Title	Level	Credit
Mandatory Units		
Organisational Behaviour	7	15
Managing Finance in the Public Sector	6	10
International Healthcare Policy	6	15
Manage Continuous Organisational Improvement	7	15
Developing Organisational Vision and Strategic Direction	7	15
Research for Senior Managers	7	25

Optional Units

Learners must complete a further 2 or 3 units from the list below to achieve a minimum of 120 credits for the Diploma.

Unit Title	Level	Credit
Human Resource Management	6	15
Project Management	6	15
Strategic Resource Management	7	15
Risk Management	6	10
Managing Stakeholder Engagement	6	10
Corporate Communications Strategies	7	10
Leading Organisational Equality and Diversity	6	10
Sustainable Business Strategy	7	10
Managing Quality and Service Delivery	6	10

Language in which the subject is taught:
Slovak, English, German

Date of last modification:
January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-OB	Unit name: ORGANISATIONAL BEHAVIOUR	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To explore the importance of different forms of organisational behaviours in organisational effectiveness and efficiency. To understand the importance of organisational structure, culture, motivation, creativity and leadership.		
Course contents: <ul style="list-style-type: none"> - leadership theories - the impact of managerial styles on the effectiveness of the organization - motivational theory and employee motivation - theories concerning labor relations and interaction - characteristics of different organizational structures - the importance of the theory of organizational culture for the development of organizational effectiveness - the cultures and structures of the organization and efficiency - innovation and creativity - the importance of learning in organizations - effectiveness of teamwork - effective management of change in organizations - approaches to decision-making in the organization - approaches to risk and uncertainty in decision making - effectiveness of organizational decisions 		

Literature:	
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-MFPS	Unit name: MANAGING FINANCE IN THE PUBLIC SECTOR	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To provide the skills and techniques to analyse and control finance in a public sector environment. To explain accountability for public sector finance.		
Course contents: <ul style="list-style-type: none"> - public sector organizations - the responsibility of public sector managers in relation to finances - financial information reported for various public sector organizations - available financial information and evaluation of its use for decision-making and control - monitoring areas, - the different types of financial decisions to be taken and demonstration techniques to support decision-making - awarding projects to a public tender - evaluation of public sector tenders and selection of a suitable supplier 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: MPH/L7-IHP	Unit name: INTERNATIONAL HEALTHCARE POLICY	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To explore the international context for healthcare policy and organisation of healthcare. To understand contemporary issues and promotion of public health. Learners should understand the political, social and cultural issues that help to determine healthcare policy and be able to critically assess the policies and practice in one specific context.		
Course contents: <ul style="list-style-type: none"> - approaches to shaping health policy in international contexts - the impact of funding on policy-making in the national context - health policy - the impact of culture on health care - the impact of society on health care - attitudes towards health care - cultural and social impacts and attitudes towards healthcare in one national context - health policy in practice - organizations involved in healthcare at national and international level - the structure of health care provision in the selected national context - practical barriers to the provision of healthcare in the national context - national and international socio-political issues in support of public health - the impact of international campaigns and national policies on the demand for health care - the role of health promotion in determining the demand for health care services in the national environment - current problems in health and social care - the impact of issues on national and international policy - practical responses to current issues in a national and international context 		

Literature:	
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-MCOI	Unit name: MANAGE CONTINUOUS ORGANISATIONAL IMPROVEMENT	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To develop the knowledge and skills required to create a culture of continuous improvement and to plan change for improvement within an organisation.		
Course contents: <ul style="list-style-type: none"> - approaches to shaping health policy in international contexts - the impact of funding on policy-making in the national context - health policy - the impact of culture on health care - the impact of society on health care - attitudes towards health care - cultural and social impacts and attitudes towards healthcare in one national context - health policy in practice - organizations involved in healthcare at national and international level - the structure of health care provision in the selected national context - practical barriers to the provision of healthcare in the national context - national and international socio-political issues in support of public health - the impact of international campaigns and national policies on the demand for health care - the role of health promotion in determining the demand for health care services in the national environment - current problems in health and social care - the impact of issues on national and international policy - practical responses to current issues in a national and international context 		

Literature:	
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-DOVaSD	Unit name: DEVELOPING ORGANISATIONAL VISION AND STRATEGIC DIRECTION	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To develop skills and knowledge to develop a vision and direction for an organisation or division within an organisation. The unit is particularly useful for leadership in public service organisations and links with the NHS leadership framework.		
Course contents: <ul style="list-style-type: none"> - the role of key stakeholders in relation to the vision - factors that affect the organization and its vision - vision of the organization - strategic direction of the organization - methods for communicating the vision in order to involve and inspire others within the organization - promoting vision within the organization - ways to communicate the vision with external stakeholders - leadership behavior to support the vision in the organization - implementation of the vision into the organization - setting the strategic direction of the organization and vision - the strategic planning process for the organization 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-RfSM	Unit name: RESEARCH FOR SENIOR MANAGERS	
Field of study: Master of Public Health Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 4. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 25
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To develop the skills required to carry out strategic level research on a particular issue and analyse and report the results of the research.		
Course contents: <ul style="list-style-type: none"> - selection of a suitable research area - scope and objectives of the project - research criteria - a detailed research question - selection of research question - research techniques to assess their suitability for the project - appropriate research techniques - a detailed research proposal - sources of information and literature on the research issue - a literature search to inform about the development of a research proposal or research project - literature review in a suitable format for the project - analysis of data and information for research purposes - data and information to support the results and conclusions of the research - results of the research project - conclusions and determination of recommendations from research results - research in an appropriate format 		

Literature:	
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-MQSD	Unit name: MANAGING QUALITY AND SERVICE DELIVERY	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit aims to introduce the learner to the delivery of excellent customer service. The learner will also develop knowledge and understanding required for quality measurement and management of service delivery (for public service or healthcare management programmes the unit can be delivered in context).		
Course contents: <ul style="list-style-type: none"> - Understand how to identify and meet stakeholder needs in service delivery - Understand how to promote continuous improvement of service delivery - Understand how to manage quality of service delivery 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-SRM	Unit name: STRATEGIC RESOURCE MANAGEMENT	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To explore the mechanisms for managing resources to achieve the business objectives of organisations. To understand the roles and strategies used in acquiring, managing, and developing human, physical and technological resources. To understand the importance of marketing in achieving business aims and objectives, and the roles, strategies and processes used to manage the marketing function		
Course contents: <ul style="list-style-type: none"> - Understand the role of human resource management in supporting business strategy - Know how to develop human resources in organisations - Understand the role of physical resource management in supporting business strategy - Understand the role of marketing in supporting business strategy - Understand the role of information systems management in supporting business strategy 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: MPH/L7-HRM	Unit name: HUMAN RESOURCE MANAGEMENT	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To develop skills and knowledge in the field of human resource management strategy. To look at contemporary issues which affect human resource strategy within organisations.		
Course contents: <ul style="list-style-type: none"> - strategic human resources management - the importance of human resource management in organizations - strategic process of human resources - roles in strategic human resource management - development and implementation of human resources strategies - HR strategies for the organization - HR strategies and their application in the organization - current issues affecting the strategic management of human resources 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: MPH/L7-PM	Unit name: PROJECT MANAGEMENT	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 2. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To understand the process of identifying appropriate and feasible projects, and to be able to initiate and start a project. To be able to manage, monitor and control a project, including assessing, managing and controlling project risks and issues, project and team management and change management. To be able to evaluate the success or failure of a project.		
Course contents: <ul style="list-style-type: none"> - assessment of set business objectives - project subdivisions and estimates of time, resources and costs - project methodology suitable for a specific project - feasibility of the proposed project - project management and administration structure - roles and responsibilities of the project manager - Preparation of a detailed project plan - alternative project team structures - interpersonal skills needed for effective project management - quality management process - project change management procedures - problems and risks that may hinder the project - systems for monitoring and evaluating the status of the project - control systems to detect and manage problems arising during projects - problems and risks that may be encountered in the final stages of the project - the necessary project tasks to be completed in the final stages of the project 		

Literature:	
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-RM	Unit name: RISK MANAGEMENT	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To raise business risk awareness and develop knowledge and understanding in the assessment, monitoring and control of business risks. To enable the learner to develop an appreciation of the implications of business risks.		
Course contents: <ul style="list-style-type: none"> - the role of the risk management function in business - the role of the business function and risk management - the risk assessment process - risk management approaches - the risk management process - the main factors of business risk - the impact of different types of risks on the business organization - high-risk business areas - risk management strategies - vulnerability of enterprises to continuity disruptions - evaluation of approaches to crisis management and business continuity planning 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-MSE	Unit name: MANAGING STAKEHOLDER ENGAGEMENT	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: The aim of the unit is to enable the learner to develop the knowledge and understanding required to engage with stakeholders and to learn how to manage stakeholders in projects and organisations.		
Course contents: <ul style="list-style-type: none"> - stakeholders, their needs and expectations for the organization or project - mapping relations with stakeholders - the importance of stakeholder involvement - methods for involving stakeholders in the validation of policy implementation - communication strategy and effective cooperation with stakeholders - building and maintaining relationships with stakeholders - issues that may affect relations with stakeholders - potential conflict situations and possible solutions - the importance of monitoring and controlling stakeholder involvement - methods for raising stakeholders' views on policy and other issues - stakeholder validation and agreement on policies and plans 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: MPH/L7-CCS	Unit name: CORPORATE COMMUNICATIONS STRATEGIES	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 4. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 30	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To understand the importance of corporate communication and how it links to corporate objectives. To conduct an audit internal and external corporate communications, and to be able to develop an effective corporate communications strategy.		
Course contents: <ul style="list-style-type: none"> - the purpose of corporate communication strategies - linking corporate communication to corporate goals - the relationship between corporate communication and corporate brand - internal audit of corporate communications - the effectiveness of the current level of practice - external audit of corporate communications - goals of corporate communication strategy - influencing the company's communication strategy - appropriate measures to monitor the planned corporate communication strategy 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: MPH/L7-LOED	Unit name: LEADING ORGANISATIONAL EQUALITY AND DIVERSITY	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: The aim of this unit is to enable the learner to develop an understanding of the importance of managing equality and diversity within the organisation and to understand how to lead the approach to equality and diversity within an organisation.		
Course contents: <ul style="list-style-type: none"> - legal requirements concerning equality within the organization and relations between organizations - the implications of guidelines and codes of practice on equality and diversity in specific industries - the implications of equality and diversity for the organization - the needs and expectations of stakeholders in relation to the organisation's equality and diversity policy - a commitment to equality and diversity within the organization - policies and procedures to promote equality and diversity - methods for communicating commitments, policies and procedures to relevant stakeholders in the organization - addressing equality and diversity - methods for examining and monitoring equality and diversity - stakeholder groups 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: MPH/L7-SBS	Unit name: SUSTAINABLE BUSINESS STRATEGY	
Field of study: Master of Public Health Optional		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 3. Grade: MPH.	Form of study: Blended / External Recommended range of teaching (GLH in hours): 40	ECTS 10
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To raise awareness of sustainable development issues and how they impact on the strategic development of the business.		
Course contents: <ul style="list-style-type: none"> - the global sustainability agenda and how it is translated into national practice - changes in a sustainable business environment - the impact of current sustainability issues on business organizations - the extended boundaries of a sustainable trade organization - impact on the structure and objectives of the business - the change required within trade organizations to achieve a sustainability agenda - the concept of triple profit and the method of its implementation in business organizations - the process of sustainable strategic business planning 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	