



MONDO INTERNATIONAL ACADEMY

Mondo International Academy, s.r.o.
Záhradnícka 60
Bratislava 821 08

INFORMATION SHEET

STUDY FIELD: MANAGEMENT		
CODE: DM/L6E.St. I.		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semesters: 2. Grade: BSc.	Form of study: Blended / Distance The total qualifying time is (TQT): 600 hours The total number of hours of supervised education is (GLH): 240	ETCS 60
<p><i>Method of evaluation and completion of the course (Blended form):</i></p> <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	<p><i>Method of evaluation and completion of the course (Distance form):</i></p> <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	

Aims:

The aims of these qualifications are to develop knowledge and understanding in a range of subject areas, which are pertinent to the development of participants and to management roles in organisations. The qualifications support progression for learners from level 6 to post graduate qualification levels. The associated sample assignments also support the development of a range of skills needed by individuals carrying levels of managerial responsibility.

These qualifications in Management have been developed to conform to the requirements of the RQF.

We provide a flexible route for learners who have already achieved management qualifications at a lower level and for learners who do not have business or management qualifications, but may have qualifications in other areas and/or prior management experience in the work place.

These qualifications are designed to provide:

- opportunities for learners to acquire knowledge and understanding and develop a range of skills, personal qualities and attitudes essential for successful performance in working life
- specialisms that are directly related to learners' current responsibilities or that meet a particular interest and support career development
- opportunities for learners who wish to undertake a full-time course of study leading to an Extended Diploma
- learners with the opportunity to acquire a broader range of knowledge and understanding and to develop the skills they require to work in the field of management.

Support and Recognition

These qualifications have been developed with the involvement of expert input from managers and staff in colleges currently delivering qualifications at this level or planning to do so; Higher Education Institutes in the UK and overseas; industry professionals and our Qualification Development Team. We have also taken into account feedback from learners.

Apprenticeship Standards

The ATHE Level 6 Qualifications in Management provide some of the underpinning knowledge and understanding contained in the new standards for the leadership and management sector.

Rules of combination

The ATHE Level 6 Diploma in Management is a 60-credit qualification. To achieve this qualification all learners must complete two of the three core units totalling 30 credits, and two further units from the list below or one from the remaining core units, and one from the optional units.

Subjects of study field:

Unit Title Mandatory	Credit
Leadership and Management	15
Managing Quality and Service Delivery	15
Personal Leadership and Management Development	15

Unit Title Optional	Credit
Economics for Business	15
Factors Determining Marketing Strategies	15
Marketing Communications	15
Branding	15
Management Information Systems	15
Logistics and Supply Chain Management	15
Managing Change	15

Language in which the subject is taught:
Slovak, English, German

Date of last modification:
January / 2021

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.-LaM	Unit name: LEADERSHIP AND MANAGEMENT	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: The aim of this unit is to enable the learner to understand the role of leadership and management in organisations; and the use of leadership and management skills to improve organisational performance.		
Course contents (LO): <ul style="list-style-type: none"> - Understand strategic leadership and management in organisations - Understand how to improve organisational performance through the application of relevant leadership and management skills - Understand how leaders and managers utilise teams in improving organisational performance 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.- MQSD	Unit name: MANAGING QUALITY AND SERVICE DELIVERY	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To enable learners to develop the knowledge and understanding required to manage and deliver excellent customer service.		
Course contents (LO): <ul style="list-style-type: none"> - Understand how to identify and meet stakeholder needs when managing quality and service delivery - Understand how to manage quality and service delivery - Understand how to embed quality improvement and service delivery 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET

Code: DM/L6E.St. I.- PLaMD	Unit name: PERSONAL LEADERSHIP AND MANAGEMENT DEVELOPMENT	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit aims to help learners develop their own personal leadership and management skills to support the achievement of organisational objectives and personal progression.		
Course contents (LO): <ul style="list-style-type: none"> - Understand how personal leadership and management skills support the achievement of organisational objectives - Be able to manage development of own personal leadership and management skills to support achievement of personal and organisational objectives - Be able to reflect on the effectiveness of personal development plans in developing management and leadership skills 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.-EB	Unit name: ECONOMICS FOR BUSINESS	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turn into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To provide learners with the knowledge and understanding of the economic environment and its impact on how businesses operate.		
Course contents (LO): <ul style="list-style-type: none"> - Understand the micro-economic business environment - Understand the macro-economic environment in which businesses operate - Understand the implications for business organisations of operating in the international economic environment 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET

Code: DM/L6E.St. I.-FDMS	Unit name: FACTORS DETERMINING MARKETING STRATEGIES	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>		Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>
Aims: This unit enables learners to understand the influences on marketing strategy and the characteristics and use of marketing intelligence. It also involves the underpinning principles of strategic marketing analysis, strategic choice and stakeholder engagement.		
Course contents (LO): <ul style="list-style-type: none"> - Understand the influences on determining a marketing strategy - Understand marketing intelligence - Understand stakeholder engagement in organisations - Understand the nature of strategic marketing analysis and strategic choice 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.-MC	Unit name: MARKETING COMMUNICATIONS	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit enables learners to understand the principles, practice and components of integrated marketing communications and how they are used to optimize marketing messages, including the use of digital media. Learners will be able to develop an integrated marketing communications plan.		
Course contents (LO): <ul style="list-style-type: none"> - Understand the principles of marketing communications - Understand integrated marketing communications (IMC) - Understand the use of digital media for marketing purposes - Be able to develop an integrated marketing communications plan 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.-B	Unit name: BRANDING	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To enable learners to develop knowledge and understanding of branding and its impact on the success of organisations.		
Course contents (LO): <ul style="list-style-type: none"> - Understand the importance of branding and brand awareness for organisations - Understand the principles of brand equity - Understand the role of 'secondary' brand associations in building brand equity 		
Literature:		
Language in which the subject is taught: Slovak, English, German		Date of last modification: January / 2021

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.-MIS	Unit name: MANAGEMENT INFORMATION SYSTEMS	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: To enable learners to examine the use of information systems within organisations. The learners will develop knowledge and understanding of the contribution information systems make to the development and management of organisations.		
Course contents (LO): <ul style="list-style-type: none"> - Understand the role of information systems in organisations - Understand how information systems and information technology improve organisational performance - Understand the relationships between information systems, organisational strategy and e-strategy - Understand how to manage effective, secure information systems 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET		
Code: DM/L6E.St. I.- LSCHM	Unit name: LOGISTICS AND SUPPLY CHAIN MANAGEMENT	
Field of study: Management Mandatory		
GUARANTEE: Doc. Alica Harajová PhD.	Lectors: Doc. Alica Harajová PhD. PhDr. Andrej Truschel Ph.D. MBA Doc. Dušan Masár PhD.	
Period of study Semester: 1. Grade: BSc.	Form of study: Blended / External Recommended range of teaching (in hours) per semester: 60	ECTS 15
Method of evaluation and completion of the course (Blended form): <ul style="list-style-type: none"> - Quizzes - Live webinar or Podcast tutorial with a teacher in real time - E-learning without teacher supervision in real time - Independent learning without supervision - Final evaluation: Exam <p>All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.</p>	Method of evaluation and completion of the course (Distance form): <ul style="list-style-type: none"> - Supervised induction sessions - Learner feedback with a teacher in real time - Supervised independent learning - Classroom-based learning supervised by a teacher - Work-based learning supervised by a teacher - Live webinar or telephone tutorial with a teacher in real time - E-learning supervised by a teacher in real time - Final evaluation: Exam <p>All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.</p>	
Aims: This unit will allow learners to gain knowledge and understanding of why supply chains are important to business organisations. The unit will allow learners to gain an understanding of how to resolve strategic supply chain management issues and to consider the impact of technology on supply chains.		
Course contents (LO): <ul style="list-style-type: none"> - Understand theories of supply chain management and their contribution to achieving business objectives - Understand the role of logistics in supply chain management - Understand the role information technology plays in supply chain management 		
Literature:		
Language in which the subject is taught: Slovak, English, German	Date of last modification: January / 2021	

UNIT INFORMATION SHEET**Code:**
DM/L6E.St. I.-MCH**Unit name:**
MANAGING CHANGEField of study: **Management**
Mandatory**GUARANTEE:**

Doc. Alica Harajová PhD.**Lectors:**
Doc. Alica Harajová PhD.
PhDr. Andrej Truschel Ph.D. MBA
Doc. Dušan Masár PhD.**Period of study**
Semester: **1.**
Grade: **BSc.**Form of study: **Blended / External**
Recommended range of teaching (in hours) per semester: **60****ECTS**
15**Method of evaluation and completion of the course (Blended form):**

- Quizzes
- Live webinar or Podcast tutorial with a teacher in real time
- E-learning without teacher supervision in real time
- Independent learning without supervision
- Final evaluation: Exam

All forms of assessment that are carried out without the supervision of a trainer, trainer, tutor or other appropriate education or training provider, including cases where assessment is based on competencies, may be turned into an opportunity for learning.

Method of evaluation and completion of the course (Distance form):

- Supervised induction sessions
- Learner feedback with a teacher in real time
- Supervised independent learning
- Classroom-based learning supervised by a teacher
- Work-based learning supervised by a teacher
- Live webinar or telephone tutorial with a teacher in real time
- E-learning supervised by a teacher in real time
- Final evaluation: Exam

All forms of assessment that take place under the immediate guidance or supervision of a lecturer, supervisor, tutor or other appropriate provider of education or training, including where the assessment is competence-based and may be turned into a learning opportunity.

Aims:

The aim of this unit is to develop the knowledge, understanding and skills required to manage change within an organisation. Learners will develop an understanding of the need for managing change and the different models that can be used to support this process.

Course contents (LO):

- Understand how models or frameworks of strategic change can support the change process in organisations
- Understand strategies to encourage the involvement of stakeholders in the management of change
- Be able to develop a change strategy against business aims and objectives

Literature:Language in which the subject is taught:
Slovak, English, GermanDate of last modification:
January / 2021